

Rescue Pit, Inc.

A new dog rescue has come to town!

Rochester NY - Rescue Pit, Inc. is Rochester's newest 501(c)(3) not for profit pit bull rescue. Pit bulls are flooding the city shelters and fighting a negative stigma that stems from humans, not nature. As very social dogs, they thrive in relationships with humans but are all too often taken advantage of because of their unassuming and accommodating nature.

Founded by RIT alumni Stephen DeVay, 27, and John Cicoella, 22, Rescue Pit aims to save lives by creating a network of pit bull advocates who will foster homeless dogs, educate the public, and increase general awareness. As a foster network, Rescue Pit will obtain a unique knowledge of each dog to be shared with potential adopters, ensuring a mutual selection and ideal fit. By knowledge sharing, personal outreach, and eventually larger community programs, Rescue Pit will educate the public in hopes of keeping more dogs in loving homes. By being transparent, public, and reaching into areas and markets not currently addressed by the rescue community, Rescue Pit will increase general awareness.

Rescue Pit will bring a new face to the rescue community and new members along with it. As young technology professionals in the area, John and Stephen hope to tap into this market to bring a new energy to the dog rescue world. Their younger ages have not prohibited them from gaining a substantial amount of knowledge about dog rescue. Between the two, they have already fostered and rescued over 10 dogs and helped care for and save dozens more. With this experience and a passion to share this experience, Stephen and John look to bring more people into rescue and save even more lives.

In its first two weeks since launch, Rescue Pit gained over 1,000 Facebook likes and received over 20 Volunteer Applications. However, they have also already been contacted over 15 times by community members seeking to surrender their dogs. The need is real and help is required. You can get involved by fostering a dog, volunteering in various areas (events, marketing, fundraising, dog care), or just getting the word out about this fantastic new organization.

Email, visit, like, follow, and share to learn more and support their amazing cause!

Email: info@rescuepit.org

Website: <https://www.rescuepit.org>

Facebook: <https://www.facebook.com/rescuepit>

Twitter: [@rescuepitinc](https://twitter.com/rescuepitinc)

Instagram: [@rescuepit](https://www.instagram.com/rescuepit)